

Council for Labor & Economic Growth
Tackling Workforce Issues Facing Key Industry Sectors Committee Meeting
Automation Alley
Monday, September 17, 2007
1:30 p.m. – 2:30 p.m.

In Attendance

Industry Sector Committee Members – Derick Adams, Committee Chair, Amerisure Mutual Insurance Company; Bradley Dyer, Michigan Human Resources Development, Inc.; Eleanor Josaitis, Focus: HOPE; Jaye Shamsiddeen, Michigan Rehabilitation Services; George Yost, Retired President, Mid-Michigan Central Labor Council

Guests – Anne Mervenne, Focus: HOPE

Staff – Vicki Enright, DLEG; Matt Shields, DLEG

Purpose

- Address comments/concerns brought up during the full CLEG meeting in regards to the committee's recommendations in the Advanced Manufacturing and Healthcare Industry sectors.
- Prioritize recommendations
- Determine next steps for the committee in defining expectations, desired outcomes, and measures of success for the implementation of recommendations

Committee Reaction to CLEG Meeting

The committee's recommendations were well received by CLEG. The following comments were made:

- DLEG Director Cooley suggested adding the Michigan Regional Skills Alliances as responsible agencies for some of the actions
- Questions about funding for the recommended actions were raised
 - The actions would be carried out through strategic partnerships
 - Capitalizing on what the state currently offers
 - Targeting current resources toward key industry sectors
- Suggestions to include early childhood education in the recommendations
- Suggestions to look into early colleges in manufacturing
 - Similar to what is already being done in Healthcare
 - Students start training for the industry prior to graduating from high school
- Look at "University High School" as a best practice
 - High School in Ferndale focused on manufacturing technology
 - 5 students received a patent for developing an I-Pod holder for a car
 - www.ferndaleschools.org/schools/uhs
- Determine how the 21st Century Applied Learning Corps fits into recommended actions

Prioritization of Recommendations for Advanced Manufacturing

Each committee member selected their top three priorities from the Advanced Manufacturing Recommendations and their top 5 action steps associated with the recommendations. The results were compiled to prioritize the recommendations and actions.

Recommendations

1. Develop a marketing/communication plan to bring a positive focus to advanced manufacturing
2. Package and direct incumbent worker training funds toward advanced manufacturing

Action Steps

1. Instill lifelong learning as a concept in incumbent and dislocated workers (Priority Recommendation 1)
2. Challenge private industry to use their training dollars to fill the gaps where public funds cannot be used (Priority Recommendation 2)
3. Demonstrate to students/parents the difference between today's advanced manufacturing jobs and the traditional manufacturing jobs of the past (Priority Recommendation 1)

The committee determined that the recommendation to "Make assessment and development of soft skills a priority in the state's education and workforce development systems" would fit better under another committee's charge. A recommendation will be drawn up to accomplish this. It was also discussed that someone from the industry sector committee should participate on that committee to act as a liaison between the two committees.

Prioritization of Recommendations for Health Care

Each committee member selected their top three priorities from the Health Care Recommendations and their top 5 action steps associated with the recommendations. The results were compiled to prioritize the recommendations and actions.

Recommendations

1. Invest in on-going education for Health Care workers throughout the progression from entry-level to incumbent workers
2. Develop a communication and marketing plan to promote population centered care, including: high quality customer service, team approaches, empathy, care navigation, and the ability to use new technologies
3. Prepare the education system for new and growing occupations in Health Care

Action Steps

1. Convene the leaders of current Health Care alliances to identify common concerns/barriers and help them overcome barriers (Priority Recommendation 2)
2. Develop industry-education partnerships to expand faculty and clinical sites (Priority Recommendation 1)

3. Develop simplified and accessible career ladders for those who want to advance (Priority Recommendation 1)

Next Steps

The next steps for the committee will be to define expectations, desired outcomes, and measures of success for the top priority recommendations. DLEG Staff will facilitate the next committee meeting using the Kellogg Foundation's Logic Model to accomplish this.